

EMAIL TEMPLATES

Use this verbiage for your internal campaign communication. Remember to include any important event reminders and campaign updates each time!

Day 1

United Way fights for the health, education, and financial stability of every person in Story County. Reach out a hand to one, and influence the condition of all. Give. Advocate. Volunteer. LIVE UNITED. See the newest work at our website, www.uwstory.org, or watch an overview video on our YouTube Channel: <https://www.youtube.com/watch?v=SAICy-UN9IQ>.

Day 2

United Way wants to engage you in helping our communities build a stronger, more vibrant future. As a community convener, donations to United Way impact many agencies and programs. Gifts of all sizes make a difference. Consider these examples:

- \$1 a day can provide a one year supply of healthy after-school snacks for 10 children at Boys & Girls Club.
- \$1 a week can provide a Special Olympics registration fee for one athlete through the Arc of Story County
- \$1 a month can provide mileage to take a home delivered meal through Heartland Senior Services

These programs and so many more can be touched by your generosity.

Day 3

Interested in joining an affinity group? Here are your options to link your philanthropy with other like-minded donors.

- Leadership donors give \$1,000 annually and have a substantial effect on how United Way can act on its mission.
- Women United donors contribute \$1,000 or more to enhance the financial literacy and self-confidence of women. Money management workshops, continuing education, and a scholarship program are included.
- Young Leaders Society members are age 40 and under who contribute a minimum of \$250 a year. YLS members become engaged and educated about the needs in our community and United Way solutions.

Day 4

There are basic things that we all need for a good life: a quality education that leads to a stable job, income that can support a family through retirement, and good health. United Way partners with programs that address all three. [Visit the website to see a list of current partner agencies and the areas each is working in.](#)

Day 5

United Way monitors the landscape of human services on an annual, monthly and even daily basis. They are experts in identifying needs and funding solutions. Local volunteers determine what programs to invest in. United Way of Story County funds over 90 programs on an annual basis, PLUS monthly grants for emergencies/emerging needs, AND special projects in areas of unmet need. Read more about the allocation process here.

Day 6

LIVE UNITED is a reminder that when we think outside of ourselves, we have the power to facilitate change. When we think of others' lives as linked to our own, our compassion grows. When we reach out a hand to one, we influence the condition of all. We strengthen neighborhoods. We bolster the health of our community, and we change the lives of those who walk by us every day.

Day 7

United Way of Story County unites local resources to help our neighbors. It is a community-based, community-run organization that depends on people like you for support. Thank you for caring!

