

# NEWSLETTER BLURBS

Use this verbiage for your internal campaign communication. Remember to include any important event reminders and campaign updates each time!

## DAY 1

United Way fights for the health, education, and financial stability of every person in Story County. Reach out a hand to one, and influence the condition of all. See the newest work at our website, [www.uwstory.org](http://www.uwstory.org), or watch one of our many videos on our YouTube page at <https://www.youtube.com/UnitedWayofStoryCo>.

## DAY 2

Join United Way in creating a brighter, more vibrant future for our communities. As a community convener, your donations to United Way support numerous agencies and programs. Every gift, no matter the size, makes a tremendous difference. Consider these examples:

- \$1 a day can provide a year's supply of healthy after-school snacks for 10 children at Boys & Girls Club.
- \$1 a week covers a Special Olympics registration fee for one athlete through the Arc of Story County.
- \$1 a month funds mileage for delivering meals through Heartland Senior Services.

## DAY 3

Interested in joining an affinity group? Connect with like-minded philanthropists and amplify your generosity.

- Leadership donors give \$1,000 annually, profoundly influencing United Way's mission.
- Women United donors contribute \$1,000 or more, empowering women through financial literacy, self-confidence, money management workshops, continuing education, and scholarships.
- Young Leaders Society members, underage 40 and contributing a minimum of \$250 annually, engage deeply with community needs and United Way solutions.

## DAY 4

The essentials of a good life are universal: a quality education leading to a stable job, an income that supports a family through retirement, and good health. United Way partners with programs addressing all these needs. Discover our current partner agencies and their areas of work on our website.

## DAY 5

United Way expertly monitors the human services landscape on an annual, monthly, and daily basis. We excel in identifying needs and funding solutions. Local volunteers decide which programs to support. United Way of Story County funds over 90 programs annually, provides monthly grants for emergencies and emerging needs, and undertakes special projects in areas of unmet need. Learn more about our allocation process here.

## DAY 6

'LIVE UNITED' reminds us that thinking beyond ourselves enables powerful change. Viewing others' lives as linked to our own nurtures compassion. Reaching out a hand to one influences the condition of all. We strengthen neighborhoods, enhance community health, and transform the lives of those around us.

## DAY 7

United Way of Story County unites local resources to help uplift our neighbors. It is a community-based, community-run organization, we rely on your support. Your compassion and generosity make a profound difference. Thank you for caring and for being an essential part of our mission.

